

## **Sam Houston Area Sea Scouts 2016 Goals**

### **PROGRAM**

Successfully hold and run our scheduled events:

- SSA January 16-18
- Scout Fair April 16, Debbie Vaughn
- Sail Daze May 7 pending HYC calendar review – Peter Cushman
- Minto September 9-11
- Fall Regatta October ? Ship 1659

Seek high adventure long cruise opportunities in other States for SHAC youth.

### **MARKETING / PUBLICITY**

- Marketing to be coordinated at the council level. Increase social media postings and perhaps involve the Fleet Boatswain in this effort.
- Sea Scout Committee (& Sea Scout community) serves as a visible contact point and resource for information on unit formation, training opportunities, and physical and human resources via web site, email, and personal presence.
- Encourage and facilitate Sea Scout participation (SHAC) in Report to State and a continued National presence.
- Everyone take pictures! Ships 93 and 208 are good examples.
- Ships should take responsibility for their own publicity.

### **TRAINING**

- Support the training of Sea Scout adult leaders – SSALBT is now available online and all experienced Skippers and Mates should be able to give the training. Consider adding a “Continuing Education” segment at the end of monthly fleet meetings to focus on filling in the gaps with new skippers and mates.
- Encourage youth attendance at SEAL (target 6 per year, goal 12 per year).
- Support/offer Sea Badge Underway at least once in 2016.
- Sponsor Council level youth nautical training on going with the Power Squadron courses or other local resources.
- Continue Sea Scout Marksmanship program. Lynn McKee will be a contact for Ships which have youth who want to participate but may be lacking a trained firearms instructor.

### **BOATS & GEAR**

- Facilitate annual vessel safety checks for all applicable boats.
- Coordinate potential boat donations (including recycled from other ships) and forward to the ships with greatest need - seaworthy boats for every ship that needs them.
- Increase Slippage opportunities.
- Provide assistance and advice for Ships without a 'HandiMan.'
- Find a storage unit for Fleet Assets.
- Keep an on-going assessment of Small Boat assets for events like Sail Daze and Fall Regatta.

### **GROWTH**

- Maintain active ships with continuing support in boats and gear, training and program.
- Support the formation and start-up of new units with training, encouragement, camaraderie, "buddy" ships.

- Retention is strategic; recruiting and forming units mean nothing if we can't keep them alive - support the success and growth of existing ships.
- Provide Sea Scout specific training to Commissioners and DEs.
- Minimize barriers to recruiting in Scout troops. Don't abandon Scout Troops which have the same Chartering Organization as the Ship.
- Increase available slips for new and needy ships

#### COMMUNITY AND SERVICE

- Establish and maintain communications and collaboration with other Councils and with compatible organizations, such as the U.S. Power Squadron, Coast Guard Auxiliary, LCRA, TPWD, US Sail, FOTSS
- Work to develop a liaison relationship with these organizations at the council level in addition to specific relationships from ships.
- Keep all Council level positions filled with active Sea Scouters.
- Conduct an annual long-term planning meeting in November.
- Finalize and implement the Five Year plan.